

DHRUV SINGHAL

Product Manager | User Research · Product Specs · 0-to-1 Building · Analytics

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SUMMARY

Early-career product professional with hands-on experience scoping enterprise workflows at Wipro Aviation OS and building 0-to-1 products across AI, marketplaces, and analytics. Translate ambiguous user and domain inputs into specs, metrics, and launchable product decisions. Co-built Hackmate (300+ users) and led product thinking for Aarchid (92% diagnosis accuracy), combining user research, analytics, and technical fluency.

WORK EXPERIENCE

Wipro - Product Intern, Aviation OS

Feb 2026 - Present

- Scoped **Crew Mobile Microapp** across 12+ crew scheduling, assignment, and compliance scenarios; translated SME inputs into development-ready specs.
- Owned **Non-Crew Records** definition end-to-end; surfaced 3 data-integrity risks and edge cases before handoff.
- Identified 5+ cross-module workflow gaps and created standardized documentation that improved onboarding and implementation clarity.
- Defined feature success criteria with engineering, QA, and domain experts under aviation operations and regulatory constraints.

Read Riches - Founder's Office Intern

Mar 2025 - Jun 2025

- Ran content-led growth experiments using engagement data and user behavior signals, contributing to **4x retention improvement**.
- Managed a 4-person research and content team; improved publishing cadence and expanded weekly readership.
- Authored 10+ equity research reports, sharpening structured analysis and stakeholder-ready communication.

Omniful.ai - Business Analyst Intern

Jun 2024 - Aug 2024

- Defined prospect scoring using firmographic and behavioral signals, scaling qualified prospects from ~10/day to 200+/day and supporting **10 client acquisitions**.
- Built prioritized prospect datasets and qualification logic that helped sales focus on higher-conversion accounts.
- Analyzed lead funnel patterns to improve prospect qualification and reduce wasted outreach.

SELECTED PRODUCTS

Hackmate - Co-Founder Matchmaking Platform | Co-Builder | Live · 300+ users

Next.js · Redis · PostgreSQL · Vercel

GitHub

- Validated founder-discovery pain points through interviews and community research; defined MVP scope, user flows, and matching logic.
- Built and launched swipe-based co-founder matching with skill-first profiles and real-time notifications; grew to **300+ users organically**.
- Used post-launch feedback to diagnose drop-offs and ship iterative product improvements.

Aarchid - AI Botanical Intelligence Platform | Product Lead

Gemini 1.5 Pro · Exa AI API · Next.js · Cloudflare Workers · Supabase

GitHub · Live

- Defined product vision, AI trust model, and evaluation workflow for plant-health diagnosis.
- Designed severity scoring, citation-backed recommendations, and progressive-disclosure UX; achieved **92% diagnosis accuracy**.
- Shaped pricing and go-to-market assumptions while translating product requirements into edge-stack implementation decisions.

KiteEdge - Portfolio Analytics Platform for Zerodha Kite | Solo Builder | In Progress

Elixir/Phoenix · Python · React · Kafka · PostgreSQL

GitHub

- Designing self-serve analytics for retail investors across risk, indicators, forecasting, and trade-review workflows.
- Scoped platform modules covering **43+ indicators**, portfolio risk metrics, and forecasting experiences across a polyglot architecture.

ACHIEVEMENTS & LEADERSHIP

- 3rd Place, Techstars Startup Weekend (DTU)** - Led problem discovery, market sizing, go-to-market strategy, and pitch to an investor panel.
- Secretary, Institution's Innovation Council** - Organized 10+ events reaching 3,000+ students.
- Top 5, Smart India Hackathon | Top 10, Code Clash (VIT Vellore)**
- Lead Organizer**, 3 hackathons: TechnicaX, IEEE HIZe, IEEE MNIT Fest

SKILLS

Product: User Research · PRD/Specs · Requirements Definition · Feature Scoping · Prioritization · KPI Design · Go-to-Market

Analytics: SQL · Python · Excel · Power BI · Funnel Analysis · Retention Metrics · Experimentation

AI Product: Gemini API · Prompt Design · Evaluation Frameworks · Research-Augmented Workflows

Tools: Jira · Linear · Figma · Mixpanel · Amplitude · CleverTap

Technical: Next.js · TypeScript · PostgreSQL · Redis · Cloudflare Workers

EDUCATION

J.C. Bose University of Science and Technology, YMCA - B.Tech, Electronics & Computer Engineering | 2022-2026